



Local Issue Ad Public File Checklist

Station WGHP

Date 7/20

1. Name of Sponsor American Crossroads

2. 7/20 - 7/30
Flight dates and times

3. Sufferred
Name of spot/description of script/issue

4. sourcед
Substantiation provided (describe)

5. Officers and Directors of sponsor in Station Public File X
Yes _____ No (explain below)

6. Sponsor ID: X
Yes _____ No (explain below)

NOTES:

Name _____

Date _____

American Crossroads committee

Mike Duncan, *Chairman of the Board*

Prior to serving as Chairman of the board of American Crossroads, Mike Duncan served as chairman, treasurer and general counsel of the Republican National Committee. In his role as Chairman of the RNC, Duncan helped raise and direct more than \$400 million in political spending and strengthened the RNC's voter turnout operations.

After his two-year chairmanship at the RNC, Duncan was elected chairman of the Tennessee Valley Authority Board, where he has been a board member since his Senate confirmation in 2006. Duncan stepped down as TVA Chair in May 2010 to become the founding Chairman of American Crossroads.

Duncan has served on the campaigns of five Presidents, including Richard Nixon, Gerald Ford, Ronald Reagan, George H. W. Bush and George W. Bush. He has been a delegate to seven Republican National Conventions. Duncan also served George H. W. Bush as Assistant Director of Public Liaison. President George W. Bush appointed him to the President's Commission on White House Fellows in 2001 and later nominated him to the Tennessee Valley Authority board.

The Duncan family is the principal owner of two community banks with five offices in eastern Kentucky. Duncan has served as President of the Kentucky Bankers Association and as Director of the Cleveland Federal Reserve Bank Cincinnati Branch.

Jo Ann Davidson, *Director*

Jo Ann Davidson is the former co-chair of the Republican National Committee. She was also chairman of the 2008 Republican National Convention, and prior to that was the first woman elected Speaker of the Ohio House of Representatives. She is an expert in grassroots mobilization and voter turnout programs. Davidson is the President of JAD and Associates LLC, a consulting firm founded in 2001 that provides strategic planning, public policy and public affairs advice to a broad client base.

Davidson's career in public service includes 20 years as a member of the Ohio House of Representatives as well as 10 years as a member of Reynoldsburg City Council.

Steven Law, *President & Chief Executive Officer*

Steven Law brings two and a half decades of diverse experience in government, politics, ethics and law to his role as chief executive of American Crossroads.

Law served as chief legal officer and general counsel of the U.S. Chamber of Commerce, the largest and most active general business association in the country. In that role, Law ensured legal compliance for the Chamber's multimillion-dollar political program, and personally created and directed the Chamber's successful grassroots advocacy campaign against the Employee Free Choice Act.

Prior to his stint at the U.S. Chamber, Law was deputy secretary of the U.S. Department of Labor under President George W. Bush, where he championed new financial transparency and ethics reforms for labor unions. Under Law's leadership, the Department cut spending and was ranked the best managed agency in the Executive Branch.

On Capitol Hill, Law served as executive director of the National Republican Senatorial Committee for both the 1998 and 2000 election cycles. He erased a huge leftover debt and led the committee to set new records for fundraising and political action. Law was the manager of Senator Mitch McConnell's first reelection campaign in 1990, and served as McConnell's chief of staff from 1991 to 1997.

Law is a graduate of the University of California, Davis, and received his J.D. from Columbia University School of Law, as a Harlan Fiske Stone Scholar.

Carl Forti, *Political Director*

Mr. Forti has over fifteen years experience in media relations, campaign strategy, strategic communications and public affairs. He has served in leadership positions on Capitol Hill and a presidential campaign.

Before founding the Black Rock Group, Forti served as executive vice president for issue advocacy at Freedom's Watch, an independent organization that was a strong voice for conservatives and impacted the public policy debate at local and national levels.

Prior to Freedom's Watch, Forti was deputy campaign manager – political director for Romney for President, where he built and managed the national political operation which produced 11 primary or caucus victories.

Forti also has extensive experience on Capitol Hill. He served in numerous capacities at the National Republican Congressional Committee including Communications Director and Issue Advocacy Director, where he managed an \$80 million dollar independent expenditure campaign.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12
Date

Stephen Mung
Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



WGHP-TV

Print Date: 07/19/12

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Contract / Revision562428 Flight Dates 07/20/12-07/30/12Hiatus DatesOriginal Date / Revision

07/19/12/ 07/19/12

Order Sep 00:15:00Advertiser American CrossroadsProduct American CrossroadsEstimate # 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
2	8	07/23/12	07/23/12	M-F 5-6a	CM-All	5-6a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$250.00			0.00					
3	8	07/24/12	07/24/12	M-F 5-6e	CM-All	5-6a	-T-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1	\$250.00			0.00					
4	8	07/25/12	07/25/12	M-F 5-6a	CM-All	5-6a	--W----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1	\$250.00			0.00					
5	8	07/27/12	07/27/12	M-F 5-6a	CM-All	5-6a	----F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1	\$250.00			0.00					
E 6	8	07/20/12	07/20/12	M-F 7-8a	CM-All	7-8a	----F--	:30	1	\$800.00	3	0.00	NM	0	\$0.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----F--		1	\$800.00			0.00					
Spot		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>
1		8	07/16/12-07/22/12	M-F 7-8a		7-8a				----F--		:30	(\$800.00)	0.00	NM
Credited															
7	8	07/23/12	07/23/12	M-F 7-8a	CM-All	7-8a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$800.00			0.00					
8	8	07/24/12	07/24/12	M-F 7-8a	CM-All	7-8a	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1	\$800.00			0.00					
9	8	07/26/12	07/26/12	M-F 7-8a	CM-All	7-8a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	---T---		1	\$800.00			0.00					
10	8	07/23/12	07/23/12	M-F 8-9a	CM-All	8-9a	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$700.00			0.00					
11	8	07/25/12	07/25/12	M-F 8-9a	CM-All	8-9a	--W----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1	\$700.00			0.00					



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Contract / Revision

562428 Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12 / 07/19/12

Order Sep 00:15:00

Advertiser **American Crossroads**

Product American Crossroads

Estimate # 828



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Print Date: 07/19/12

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Contract / Revision <u>562428</u> Flight Dates <u>07/20/12-07/30/12</u>										Hiatus Dates						
Original Date / Revision <u>07/19/12/ 07/19/12</u>										Order Sep 00:15:00						
Advertiser <u>American Crossroads</u>					Product <u>American Crossroads</u>					Estimate # <u>828</u>						
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 8 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		---T---		1	\$1,200.00	0.00								
22	8	07/30/12	07/30/12	M-F 5-530p	CM-All	5-530p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Fox 8 News at 5pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/30/12	08/05/12		M-----		1	\$1,200.00	0.00								
23	8	07/23/12	07/23/12	M-F 530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Fox 8 Early News 530-6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		M-----		1	\$1,200.00	0.00								
24	8	07/25/12	07/25/12	M-F 530-6P	CM-All	530-6p		--W----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Fox 8 Early News 530-6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		--W----		1	\$1,200.00	0.00								
25	8	07/27/12	07/27/12	M-F 530-6P	CM-All	530-6p		----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Fox 8 Early News 530-6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		----F--		1	\$1,200.00	0.00								
26	8	07/30/12	07/30/12	M-F 530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Fox 8 Early News 530-6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		----F--		1	\$1,200.00	0.00								
E 27	8	07/20/12	07/20/12	M-F 6-630p	CM-All	6-630p		----F--	:30	1	\$1,600.00	3	0.00	NM	0	\$0.00
Fox 8 News at 6pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/30/12	08/05/12		M-----		1	\$1,200.00	0.00								
FOX 8 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/16/12	07/22/12		----F--		1	\$1,600.00	0.00								
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg	Type		
1	8	07/16/12-07/22/12	M-F 6-630p			6-630p				----F--	:30	(\$1,600.00)	0.00	NM		
Credited																
28	8	07/24/12	07/24/12	M-F 6-630p	CM-All	6-630p		-T-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
Fox 8 News at 6pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		-T-----		1	\$1,600.00	0.00								
29	8	07/26/12	07/26/12	M-F 6-630p	CM-All	6-630p		---T---	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
Fox 8 News at 6pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/23/12	07/29/12		---T---		1	\$1,600.00	0.00								
30	8	07/30/12	07/30/12	M-F 6-630p	CM-All	6-630p		M-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00
Fox 8 News at 6pm																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/30/12	08/05/12		M-----		1	\$1,600.00	0.00								
E 31	8	07/20/12	07/20/12	LN (M-F)	CM-All	10-1030p		----F--	:30	1	\$1,300.00	3	0.00	NM	0	\$0.00
Late News M-F																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	07/30/12	08/05/12		M-----		1	\$1,300.00	0.00								



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Contract / Revision562428 Flight Dates 07/20/12-07/30/12Hiatus DatesOriginal Date / Revision

07/19/12/ 07/19/12

Order Sep 00:15:00Advertiser American CrossroadsProduct American CrossroadsEstimate # 828

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
																Spots	Amount	
FOX8 10.00 NWS<																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/16/12	07/22/12		----F--			1	\$1,300.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>					<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1		8 07/16/12-07/22/12	LN (M-F)				10-1030p		(10:00 PM-10:30 PM)			----F--		:30	(\$1,300.00)	0.00	NM	
Credited																		
32	8	07/24/12	07/24/12	LN (M-F)		CM-All	10-1030p		-T-----	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00	
Late News M-F																		
FOX8 10.00 NWS<																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		-T-----			1	\$1,300.00			0.00						
33	8	07/26/12	07/26/12	LN (M-F)		CM-All	10-1030p		---T---	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00	
Late News M-F																		
FOX8 10.00 NWS<																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		---T---			1	\$1,300.00			0.00						
34	8	07/23/12	07/23/12	LN (M-F)		CM-All	1030-11p		M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
Late News M-F																		
AVG. ALL WKS/FOX8 10.00 NWS																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		M-----			1	\$1,000.00			0.00						
35	8	07/25/12	07/25/12	LN (M-F)		CM-All	1030-11p		--W----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
Late News M-F																		
AVG. ALL WKS/FOX8 10.00 NWS																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		--W----			1	\$1,000.00			0.00						
36	8	07/27/12	07/27/12	LN (M-F)		CM-All	1030-11p		----F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
Late News M-F																		
AVG. ALL WKS/FOX8 10.00 NWS																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		----F--			1	\$1,000.00			0.00						
37	8	07/30/12	07/30/12	LN (M-F)		CM-All	1030-11p		M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00	
Late News M-F																		
AVG. ALL WKS/FOX8 10.00 NWS																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/30/12	08/05/12		M-----			1	\$1,000.00			0.00						
E 38	8	07/21/12	07/21/12	MLB on FOX		CM-All	330-7p		-----S-	:30	1	\$350.00	5	0.00	NM	0	\$0.00	
MLB on FOX																		
MLB BASEBALL																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/16/12	07/22/12		-----S-			1	\$350.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>					<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1		8 07/16/12-07/22/12	MLB on FOX				330-7p		(3:30 PM-7:00 PM)			Sa--		:30	(\$350.00)	0.00	NM	
Credited																		
39	8	07/28/12	07/28/12	MLB on FOX		CM-All	330-7p		-----S-	:30	1	\$350.00	5	0.00	NM	1	\$350.00	
MLB on FOX																		
MLB BASEBALL																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						
		Week: 07/23/12	07/29/12		-----S-			1	\$350.00			0.00						
40	8	07/22/12	07/22/12	Su 6p-7p		CM-All	6p-7p		-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
Su 6p-7p																		
FOX 8 NEWS																		
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>						



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Contract / Revision

562428 Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision

07/19/12/ 07/19/12

Order Sep 00:15:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
40	8	07/22/12	07/22/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
FOX 8 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/16/12	07/22/12	-----S		1				\$450.00		0.00				
41	8	07/29/12	07/29/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
FOX 8 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	-----S		1				\$450.00		0.00				
42	8	07/23/12	07/23/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 NEWS AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	M-----		1				\$800.00		0.00				
43	8	07/25/12	07/25/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 NEWS AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--W----		1				\$800.00		0.00				
44	8	07/27/12	07/27/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 NEWS AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	----F--		1				\$800.00		0.00				
45	8	07/30/12	07/30/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 NEWS AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/30/12	08/05/12	M-----		1				\$800.00		0.00				
E 46	8	07/20/12	07/20/12	M-F 12-1230p Noon News	CM-All	12-1230p	----F--	:30	1	\$100.00	5	0.00	NM	0	\$0.00	
FOX 8 NEWS AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/16/12	07/22/12	----F--		1				\$100.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	1	8	07/16/12-07/22/12	M-F 12-1230p		12-1230p				-----F----		:30	(\$100.00)	0.00	NM	
Credited																
47	8	07/24/12	07/24/12	M-F 12-1230p Noon News	CM-All	12-1230p	-T-----	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
FOX 8 NEWS AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	-T-----		1				\$100.00		0.00				
48	8	07/26/12	07/26/12	M-F 12-1230p Noon News	CM-All	12-1230p	---T---	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
FOX 8 NEWS AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	---T---		1				\$100.00		0.00				
49	8	07/25/12	07/25/12	Wednesday Prime Rotation SYTYCD	CM-All	8p-10p	--W----	:30	1	\$2,800.00	3	0.00	NM	1	\$2,800.00	
SO YOU THINK YOU CAN DANCE9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 07/23/12	07/29/12	--W----		1				\$2,800.00		0.00				



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Contract / Revision562428Flight Dates 07/20/12-07/30/12Hiatus DatesOriginal Date / Revision

07/19/12/

07/19/12

Order Sep

00:15:00

Advertiser American CrossroadsProduct American CrossroadsEstimate # 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 50	8	07/30/12	07/30/12	M-F 5-6a	CM-All	5-6a	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00	
FOX 8 NEWS AT 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$250.00			0.00						
N 51	8	07/30/12	07/30/12	M-F 7-8e	CM-All	7-8e	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
FOX 8 NEWS AT 6A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$800.00			0.00						
N 52	8	07/30/12	07/30/12	M-F 9a-10a	CM-All	9a-10a	M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$400.00			0.00						
N 53	8	07/30/12	07/30/12	M-F 5-6p	CM-All	5-6p	M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$1,200.00			0.00						
N 54	8	07/30/12	07/30/12	M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$1,600.00	3	0.00	NM	1	\$1,600.00	
FOX 8 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$1,600.00			0.00						
N 55	8	07/30/12	07/30/12	LN (M-F)	CM-All	10-1030p	M-----	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00	
Late News M-F (10:00 PM-10:30 PM)																
FOX8 10.00 NWS<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/30/12		08/05/12		M-----		1	\$1,300.00			0.00						
N 56	8	07/28/12	07/28/12	MLB on FOX	CM-All	330-7p	-----5-	:30	1	\$350.00	5	0.00	NM	1	\$350.00	
MLB on FOX (3:30 PM-7:00 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/29/12		-----5-		1	\$350.00			0.00						
N 57	8	07/23/12	07/27/12	M-F 12-1230p	CM-All	12-1230p	MTWTF--	:30	1	\$100.00	5	0.00	NM	1	\$100.00	
Noon News																
FOX 8 NEWS AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 07/23/12		07/29/12		MTWTF--		1	\$100.00			0.00						
													Totals			49 \$41,050.00



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ORDER

Print Date 07/19/12 Page 1 of 6

Flight Dates 07/20/12-07/30/12

Order Sep 00:15:00
Estimate # 828 *New*
Alt Order # 9774878
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes SP-POL PLI POL
Product Codes PL2A
Priority 3
Advertiser Ref

<u>Contract / Revision</u>	562428	/	American Crossroads
<u>Original Date / Revision</u>	07/19/12	07/19/12	<u>Agency Com</u> 15%
			<u>Billing Contact</u>
<u>Advertiser</u>	American Crossroads		
<u>Agency</u>	Crossroads Media, LLC.		
<u>Buying Contact</u>	Stephanie Maroney		
66 Canal Center Plaza	<u>Sales Office</u>	DC-M	
Suite 555	<u>Sales Region</u>	NAT	
	<u>Agency Ref</u>		

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 31% Market Value 132419

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	32%	42374
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	27%	35753
WXLV	10%	13241

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
July 2012	43	\$29,622.50	\$34,850.00	0.00	06/25/12	07/29/12	43	\$29,622.50	\$34,850.00
August 2012	6	\$5,270.00	\$6,200.00	0.00	07/30/12	07/30/12	6	\$5,270.00	\$6,200.00
Totals	49	\$34,892.50	\$41,050.00	0.00					

Billing Plan



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Contract / Revision562428 Flight Dates 07/20/12-07/30/12Hiatus DatesOriginal Date / Revision 07/19/12/ 07/19/12Order Sep 00:15:00Advertiser American CrossroadsProduct American CrossroadsEstimate # 828

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	8	07/24/12	07/24/12	M-F 5-6a	CM-All	5-6a	-T-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1	\$250.00			0.00					
E 4	8	07/25/12	07/25/12	M-F 5-6a	CM-All	5-6a	--W----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1	\$250.00			0.00					
E 5	8	07/27/12	07/27/12	M-F 5-6a	CM-All	5-6a	----F--	:30	1	\$250.00	3	0.00	NM	1	\$250.00
FOX 8 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1	\$250.00			0.00					
E 6	8	07/20/12	07/20/12	M-F 7-8a	CM-All	7-8a	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----F--		1	\$800.00			0.00					
E 7	8	07/23/12	07/23/12	M-F 7-8a	CM-All	7-8a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$800.00			0.00					
E 8	8	07/24/12	07/24/12	M-F 7-8a	CM-All	7-8a	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1	\$800.00			0.00					
E 9	8	07/26/12	07/26/12	M-F 7-8a	CM-All	7-8a	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$800.00			0.00					
E 10	8	07/23/12	07/23/12	M-F 8-9a	CM-All	8-9a	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$700.00			0.00					
E 11	8	07/25/12	07/25/12	M-F 8-9a	CM-All	8-9a	--W----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1	\$700.00			0.00					
E 12	8	07/26/12	07/26/12	M-F 8-9a	CM-All	8-9a	---T---	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	---T---		1	\$700.00			0.00					
E 13	8	07/27/12	07/27/12	M-F 8-9a	CM-All	8-9a	----F--	:30	1	\$700.00	3	0.00	NM	1	\$700.00
FOX 8 NEWS AT 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1	\$700.00			0.00					

FOX 8 NEWS AT 8A



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Contract / Revision

562428 Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12 / 07/19/12

Order Sep 00:15:00

Advertiser American Crossroads

Product American Crossroads

Estimate # 828

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
E 13	8	07/27/12	07/27/12	M-F	8-9a	CM-All	8-9a		----F--	:30	1	\$700.00	3	0.00	NM	1	\$700.00	
FOX 8 NEWS AT 8A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 14	8	07/20/12	07/20/12	M-F	9a-10a	CM-All	9a-10a		----F--	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/18/12 07/22/12																		
E 15	8	07/23/12	07/23/12	M-F	9a-10a	CM-All	9a-10a		M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 16	8	07/24/12	07/24/12	M-F	9a-10a	CM-All	9a-10a		-T-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 17	8	07/26/12	07/26/12	M-F	9a-10a	CM-All	9a-10a		---T---	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 18	8	07/30/12	07/30/12	M-F	9a-10a	CM-All	9a-10a		M-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00	
FOX 8 NEWS AT 9A																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/30/12 08/05/12																		
E 19	8	07/20/12	07/20/12	M-F	5-530p	CM-All	5-530p		----F--	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/16/12 07/22/12																		
E 20	8	07/24/12	07/24/12	M-F	5-530p	CM-All	5-530p		-T-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 21	8	07/26/12	07/28/12	M-F	5-530p	CM-All	5-530p		---T---	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 07/29/12																		
E 22	8	07/30/12	07/30/12	M-F	5-530p	CM-All	5-530p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/30/12 08/05/12																		
E 23	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 24	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 25	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 26	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 27	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 28	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 29	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 30	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 31	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>										
Week: 07/23/12 08/05/12																		
E 32	8	07/23/12	07/23/12	M-F	530-6P	CM-All	530-6p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00	
FOX 8 NEWS AT 5P																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>												

FOX 8 NEWS AT 5P



WGHP-TV

Print Date: 07/19/12

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Contract / Revision

562428 Flight Dates 07/20/12-07/30/12

Hiatus Dates

Original Date / Revision 07/19/12 / 07/19/12

Order Sep 00:15:00

Advertiser **American Crossroads**

Product American Crossroads

Estimate # 828



WGHP-TV

Print Date: 07/19/12

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Contract / Revision**562428** Flight Dates **07/20/12-07/30/12**Hiatus DatesOriginal Date / Revision

07/19/12 / 07/19/12

Order Sep 00:15:00Advertiser **American Crossroads**Product **American Crossroads**Estimate # **828**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 33	8	07/26/12	07/26/12	LN (M-F)	CM-All	10-1030p	---T---	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
Late News M-F FOX8 10.00 NWS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	---T---		1	\$1,300.00			0.00					
E 34	8	07/23/12	07/23/12	LN (M-F)	CM-All	1030-11p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Late News M-F AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$1,000.00			0.00					
E 35	8	07/25/12	07/25/12	LN (M-F)	CM-All	1030-11p	--W----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Late News M-F AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1	\$1,000.00			0.00					
E 36	8	07/27/12	07/27/12	LN (M-F)	CM-All	1030-11p	---F--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Late News M-F AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	---F--		1	\$1,000.00			0.00					
E 37	8	07/30/12	07/30/12	LN (M-F)	CM-All	1030-11p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
Late News M-F AVG. ALL WKS/FOX8 10.00 NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1	\$1,000.00			0.00					
E 38	8	07/21/12	07/21/12	MLB on FOX	CM-All	330-7p	-----S-	:30	1	\$350.00	5	0.00	NM	1	\$350.00
MLB on FOX MLB BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----S-		1	\$350.00			0.00					
E 39	8	07/28/12	07/28/12	MLB on FOX	CM-All	330-7p	-----S-	:30	1	\$350.00	5	0.00	NM	1	\$350.00
MLB on FOX MLB BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S-		1	\$350.00			0.00					
E 40	8	07/22/12	07/22/12	Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00
Su 6p-7p FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	-----S		1	\$450.00			0.00					
E 41	8	07/29/12	07/29/12	Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00
Su 6p-7p FOX 8 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-----S		1	\$450.00			0.00					
E 42	8	07/23/12	07/23/12	M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
Fox 8 Morning News FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$800.00			0.00					
E 43	8	07/25/12	07/25/12	M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
Fox 8 Morning News FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	M-----		1	\$800.00			0.00					



WGHP-TV

Print Date: 07/19/12

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Contract / Revision562428Flight Dates 07/20/12-07/30/12Hiatus DatesOriginal Date / Revision07/19/12/07/19/12Order Sep00:15:00Advertiser American CrossroadsProduct American CrossroadsEstimate # 828Totals

Ln	Ch	Start	End	Inventory Coda	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 43	8	07/25/12	07/25/12	M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
Fox 8 Morning News															
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1				\$800.00		0.00			
E 44	8	07/27/12	07/27/12	M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
Fox 8 Morning News															
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	----F--		1				\$800.00		0.00			
E 45	8	07/30/12	07/30/12	M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
Fox 8 Morning News															
FOX 8 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	M-----		1				\$800.00		0.00			
E 46	8	07/20/12	07/20/12	M-F 12-1230p	CM-All	12-1230p	----F--	:30	1	\$100.00	5	0.00	NM	1	\$100.00
Noon News															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/16/12	07/22/12	----F--		1				\$100.00		0.00			
E 47	8	07/24/12	07/24/12	M-F 12-1230p	CM-All	12-1230p	-T-----	:30	1	\$100.00	5	0.00	NM	1	\$100.00
Noon News															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	-T-----		1				\$100.00		0.00			
E 48	8	07/26/12	07/26/12	M-F 12-1230p	CM-All	12-1230p	---T---	:30	1	\$100.00	5	0.00	NM	1	\$100.00
Noon News															
FOX 8 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	---T---		1				\$100.00		0.00			
E 49	8	07/25/12	07/25/12	Wednesday Prime Rotation	CM-All	8p-10p	--W----	:30	1	\$2,800.00	3	0.00	NM	1	\$2,800.00
SYTYCD															
SO YOU THINK YOU CAN DANCE9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/12	07/29/12	--W----		1				\$2,800.00		0.00			
													Totals		49 \$41,050.00

INVOICE



WGHP
 2005 Francis St.
 High Point, NC 27263
 Main: (336)841-8888
 Billing: (336)821-1209

www.myfox8.com

Billing Address:

Crossroads Media, LLC.
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WGHP	Brad Philipps	Washington DC	National

Advertiser	Product	Estimate Number
American Crossroads	American Crossroads	828

Flight Dates	Order #	Alt Order #
07/20/12 - 07/30/12	562428	9774878

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8433	11	27

Agency Ref	Advertiser Ref

Send Payment To:

WGHP
 P.O. Box 534701
 Atlanta, GA 30353-4701

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/20/12	07/20/12	FOX 8 Morning News	5-6a	----F--	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/20/12 FOX 8 Morning News 5-6a :00 \$250.00 NM Credited									
2	07/23/12	07/23/12	FOX 8 Morning News	5-6a	M-----	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 5:53 AM FOX 8 Morning News 5-6a :30 USPRTV11ACH \$250.00 NM									
3	07/24/12	07/24/12	FOX 8 Morning News	5-6a	-T-----	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -T----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 07/24/12 5:48 AM FOX 8 Morning News 5-6a :30 USPRTV11ACH \$250.00 NM									
4	07/25/12	07/25/12	FOX 8 Morning News	5-6a	--W----	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 --W---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 5:48 AM FOX 8 Morning News 5-6a :30 USPRTV11ACH \$250.00 NM									
5	07/27/12	07/27/12	FOX 8 Morning News	5-6a	----F--	:30	1	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/27/12 5:24 AM FOX 8 Morning News 5-6a :30 USPRTV11ACH \$250.00 NM									

INVOICE



Send Payment To:
WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	828

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/20/12	07/20/12	Fox 8 Morning News	7-8a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/20/12 Fox 8 Morning News 7-8a :00 \$800.00 NM									
Credited									
7	07/23/12	07/23/12	Fox 8 Morning News	7-8a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 7:43 AM Fox 8 Morning News 7-8a :30 USPRTV11ACH \$800.00 NM									
8	07/24/12	07/24/12	Fox 8 Morning News	7-8a	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 07/24/12 7:39 AM Fox 8 Morning News 7-8a :30 USPRTV11ACH \$800.00 NM									
9	07/26/12	07/26/12	Fox 8 Morning News	7-8a	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 07/26/12 7:29 AM Fox 8 Morning News 7-8a :30 USPRTV11ACH \$800.00 NM									
10	07/23/12	07/23/12	Fox 8 Morning News	8-9a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 8:40 AM Fox 8 Morning News 8-9a :30 USPRTV11ACH \$700.00 NM									
11	07/25/12	07/25/12	Fox 8 Morning News	8-9a	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 8:28 AM Fox 8 Morning News 8-9a :30 USPRTV11ACH \$700.00 NM									
12	07/26/12	07/26/12	Fox 8 Morning News	8-9a	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 07/26/12 8:27 AM Fox 8 Morning News 8-9a :30 USPRTV11ACH \$700.00 NM									
13	07/27/12	07/27/12	Fox 8 Morning News	8-9a	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ----F-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/27/12 8:11 AM Fox 8 Morning News 8-9a :30 USPRTV11ACH \$700.00 NM									

INVOICE



Send Payment To:

WGHP
P.O. Box 534701
Atlanta, GA 30353-4701

Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	828	

www.myfox8.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/20/12	07/20/12	Fox 8 Morning News	9a-10a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 ----F-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/20/12 Fox 8 Morning News 9a-10a :00 \$400.00 NM									
<i>Credited</i>									
15	07/23/12	07/23/12	Fox 8 Morning News	9a-10a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 9:27 AM Fox 8 Morning News 9a-10a :30 USPRTV11ACH \$400.00 NM									
16	07/24/12	07/24/12	Fox 8 Morning News	9a-10a	-T-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -T----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 07/24/12 9:38 AM Fox 8 Morning News 9a-10a :30 USPRTV11ACH \$400.00 NM									
17	07/26/12	07/26/12	Fox 8 Morning News	9a-10a	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---T--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 07/26/12 9:46 AM Fox 8 Morning News 9a-10a :30 USPRTV11ACH \$400.00 NM									
19	07/20/12	07/20/12	Fox 8 News at 5pm	5-530p	----F--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 ----F-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/20/12 Fox 8 News at 5pm 5-530p :00 \$1,200.00 NM									
<i>Credited</i>									
20	07/24/12	07/24/12	Fox 8 News at 5pm	5-530p	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 07/24/12 5:16 PM Fox 8 News at 5pm 5-530p :30 USPRTV11ACH \$1,200.00 NM									
21	07/26/12	07/26/12	Fox 8 News at 5pm	5-530p	---T---	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---T--- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 07/26/12 5:10 PM Fox 8 News at 5pm 5-530p :30 USPRTV11ACH \$1,200.00 NM									
23	07/23/12	07/23/12	Fox 8 Early News 530-6P 530-6p		M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 5:42 PM Fox 8 Early News 530-6P 530-6p :30 USPRTV11ACH \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	828

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	07/25/12	07/25/12	Fox 8 Early News 530-6P 530-6p		--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
Spots: # Ch 1 8 Day W Air Date 07/25/12 Air Time 5:47 PM Description Fox 8 Early News 530-6P Start/End Time 530-6p Length :30 Ad-ID USPRTV11ACH Rate \$1,200.00 Type NM									
25 07/27/12 07/27/12 Fox 8 Early News 530-6P 530-6p -----F-- :30 1 \$1,200.00 NM									
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> -----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
Spots: # Ch 1 8 Day F Air Date 07/27/12 Air Time 5:44 PM Description Fox 8 Early News 530-6P Start/End Time 530-6p Length :30 Ad-ID USPRTV11ACH Rate \$1,200.00 Type NM									
27 07/20/12 07/20/12 Fox 8 News at 6pm 6-630p -----F-- :30 1 \$1,600.00 NM									
Weeks: <u>Start Date</u> 07/16/12 <u>End Date</u> 07/22/12 <u>MTWTFSS</u> -----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,600.00									
Spots: # Ch 1 8 Day F Air Date 07/20/12 Air Time Fox 8 News at 6pm Start/End Time 6-630p Length :00 Ad-ID Credited Rate \$1,600.00 Type NM									
28 07/24/12 07/24/12 Fox 8 News at 6pm 6-630p -T----- :30 1 \$1,600.00 NM									
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,600.00									
Spots: # Ch 1 8 Day Tu Air Date 07/24/12 Air Time 6:23 PM Description Fox 8 News at 6pm Start/End Time 6-630p Length :30 Ad-ID USPRTV11ACH Rate \$1,600.00 Type NM									
29 07/26/12 07/26/12 Fox 8 News at 6pm 6-630p ---T--- :30 1 \$1,600.00 NM									
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$1,600.00									
Spots: # Ch 1 8 Day Th Air Date 07/26/12 Air Time 6:23 PM Description Fox 8 News at 6pm Start/End Time 6-630p Length :30 Ad-ID USPRTV11ACH Rate \$1,600.00 Type NM									
31 07/20/12 07/20/12 Late News M-F 10-1030p -----F-- :30 1 \$1,300.00 NM									
Weeks: <u>Start Date</u> 07/16/12 <u>End Date</u> 07/22/12 <u>MTWTFSS</u> -----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00									
Spots: # Ch 1 8 Day F Air Date 07/20/12 Air Time Late News M-F Start/End Time 10-1030p Length :00 Ad-ID Credited Rate \$1,300.00 Type NM									
32 07/24/12 07/24/12 Late News M-F 10-1030p -T----- :30 1 \$1,300.00 NM									
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00									
Spots: # Ch 1 8 Day Tu Air Date 07/24/12 Air Time 10:11 PM Description Late News M-F Start/End Time 10-1030p Length :30 Ad-ID USPRTV11ACH Rate \$1,300.00 Type NM									
33 07/26/12 07/26/12 Late News M-F 10-1030p ---T--- :30 1 \$1,300.00 NM									
Weeks: <u>Start Date</u> 07/23/12 <u>End Date</u> 07/29/12 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$1,300.00									
Spots: # Ch 1 8 Day Th Air Date 07/26/12 Air Time 10:15 PM Description Late News M-F Start/End Time 10-1030p Length :30 Ad-ID USPRTV11ACH Rate \$1,300.00 Type NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	828

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	07/23/12	07/23/12	Late News M-F	1030-11p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 10:46 PM Late News M-F 1030-11p :30 USPTV11ACH \$1,000.00 NM									
35	07/25/12	07/25/12	Late News M-F	1030-11p	--W----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 --W---- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 10:38 PM Late News M-F 1030-11p :30 USPTV11ACH \$1,000.00 NM									
36	07/27/12	07/27/12	Late News M-F	1030-11p	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/27/12 10:40 PM Late News M-F 1030-11p :30 USPTV11ACH \$1,000.00 NM									
38	07/21/12	07/21/12	MLB on FOX	330-7p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 07/21/12 MLB on FOX 330-7p :00 \$350.00 NM Credited									
39	07/28/12	07/28/12	MLB on FOX	330-7p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 07/28/12 3:58 PM MLB on FOX 330-7p :30 USPTV11ACH \$350.00 NM									
40	07/22/12	07/22/12	Su 6p-7p	6p-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 07/22/12 6:09 PM Su 6p-7p 6p-7p :30 USPTV11ACH \$450.00 NM									
41	07/29/12	07/29/12	Su 6p-7p	6p-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 07/29/12 6:49 PM Su 6p-7p 6p-7p :30 USPTV11ACH \$450.00 NM									
42	07/23/12	07/23/12	Fox 8 Morning News	6-7a	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 07/23/12 6:15 AM Fox 8 Morning News 6-7a :30 USPTV11ACH \$800.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser		Product	Estimate Number
American Crossroads		American Crossroads	828

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	07/25/12	07/25/12	Fox 8 Morning News	6-7a	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 6:52 AM Fox 8 Morning News 6-7a :30 USPTV11ACH \$800.00 NM									
44	07/27/12	07/27/12	Fox 8 Morning News	6-7a	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/27/12 5:59 AM Fox 8 Morning News 6-7a :30 USPTV11ACH \$800.00 NM									
46	07/20/12	07/20/12	Noon News	12-1230p	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/16/12 07/22/12 ----F-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 F 07/20/12 Noon News 12-1230p :00 Credited \$100.00 NM									
47	07/24/12	07/24/12	Noon News	12-1230p	-T-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -T----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 07/24/12 12:11 PM Noon News 12-1230p :30 USPTV11ACH \$100.00 NM									
48	07/26/12	07/26/12	Noon News	12-1230p	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 ---T--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 07/26/12 12:11 PM Noon News 12-1230p :30 USPTV11ACH \$100.00 NM									
49	07/25/12	07/25/12	SYTYCD	8p-10p	--W----	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 --W---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 9:37 PM SYTYCD 8p-10p :30 USPTV11ACH \$2,800.00 NM									
56	07/28/12	07/28/12	MLB on FOX	330-7p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 07/28/12 7:17 PM MLB on FOX 330-7p :30 USPTV11ACH \$350.00 NM Ran out of time									
57	07/23/12	07/27/12	Noon News	12-1230p	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/23/12 07/29/12 MTWTF-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 07/25/12 12:16 PM Noon News 12-1230p :30 USPTV11ACH \$100.00 NM									

Total Spots

37

Gross Total

\$29,300.00

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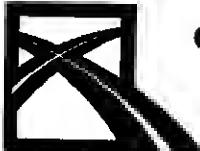
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Invoice #	Invoice Date	Invoice Month	Invoice Period
562428-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	828	

<u>Agency Commission</u>	\$4,395.00
<u>Net Amount Due</u>	\$24,905.00

29643



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MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314

VIRGINIA COMMERCE BANK ALEXANDRIA,
VA

68-525/560

7/19/2012

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ORDER OF **WGHP-TV**

\$ **34,892.50

Thirty-Four Thousand Eight Hundred Ninety-Two and 50/100*****

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WGHP-TV
2005 Francis Street
High Point, NC 27263

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AmerCross NC Pres 7/20-7/30/12

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